

Music Revenue (€ Millions, Trade Value) - Dato IFPI

	2018	share su Total PHY & Digital	share su Total Mkt	2017	share su Total PHY & Digital	
CDs	47.103,62			66.610,60		-29,3%
Vinyl	13.665,08			16.069,18		-15,0%
Other Phy	1.177,33			2.261,24		-47,9%
TOTAL PHYSICAL	61.946,03	37%	27%	84.941,02	51%	-27,1%
subscription audio streams inc	66.638,84			42.873,52		55,4%
Ad-Supported audio strems in	10.413,95			9.020,38		15,4%
Video streams income	17.750,34			13.799,22		28,6%
TOTAL STREAMING	94.803,13	56%	41%	65.693,12	40%	44,3%
Download	11.443			13.969		-18,1%
Mobile	412,9			436,5		-5,4%
TOTAL OTHER DIGITAL	11.855,80	7%	5%	14.405,07	9%	-17,7%
TOTAL DIGITAL	106.658,93	63%	47%	80.098,19	49%	33,2%
TOTAL MKT PHY + DIGITAL	168.604,96		74%	165.039,21		2,2%
PERFORMANCE RIGHTS	50.736,10		22%	49.283,20		2,9%
SYNCH	9.178,58		4%	8.508,83		7,9%
TOTAL MKT	228.519,64	100%	100%	222.831,24		2,6%